

RUNWAY 2025

Invest in the fashion leaders of tomorrow



Support the premier showcase of San Francisco State University's Apparel Design & Merchandising Program

RUNWAY is the annual student-run fashion show produced through the creativity, ingenuity, and teamwork of more than 160 student designers, merchandisers, and models at SF State. Your sponsorship of RUNWAY 2025 will go beyond an evening of extraordinary fashion. Net proceeds from the show will support the Apparel Design & Merchandising Program to provide student scholarships and enhancements to the program and nurture the development of forward-thinking, ambitious fashion professionals focused on social impact, environmental sustainability, and underrepresented consumers. This year's event will take place on **Thursday, May 8, 6-8:30pm in Annex I on the SF State campus.**

Sponsorship Benefits

Your investment in RUNWAY 2025 will provide your business with an exceptional opportunity to highlight your brand to 400+ RUNWAY attendees as well as the extensive SF State community of 20,000+ students, 3,800 faculty and staff, and countless supporters.

Sponsorship Opportunities	DIAMOND (Exclusive) \$5,000	PLATINUM \$2,500	GOLD \$1,000	SILVER \$200
Event Seating Tickets	8 VIP	4 VIP	2 VIP	2 General
Event Program Recognition	Logo	Logo	Logo	Name
Website Recognition	Logo & Web Link	Logo & Web Link	Logo & Web Link	Name
Logo Recognition at Event	Logo	Logo	Logo	Name
Acknowledgment from Stage	✓	✓		
Acknowledgment on Media Screen	Logo	Logo	Logo	Name
Acknowledgment on Social Media	TikTok & Instagram Reel	TikTok & Instagram Reel	Instagram Carousel	Instagram Carousel

RUNWAY 2025

Thursday, May 8, 2025 | 6-8:30pm | Annex I, SF State Campus

Sponsorship Form

A portion of your sponsorship is tax-deductible

Your Commitment:

☐ Diamond \$5,000 (exclusive) ☐ Platinum \$2,500 ☐ Gold \$1,000 ☐ Silver \$200

Contact Information:

Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Email: _____ Phone: _____

Payment Method:

☐ A check is enclosed payable to "University Corporation, SF State"

☐ Please charge my:

☐ American Express

☐ Visa

☐ Mastercard

☐ Discover

Card Number: _____ Expiration Date: _____

Cardholder Name (print): _____ CVV#: _____

Signature: _____ Date: _____

☐ I pledge to make a payment of \$ _____ by April 30, 2025

Signature: _____ Date: _____



Submit your sponsorship form, payment (if by check), and logo by May 8 to:

Dafna Kapshud

Office of University Development, San Francisco State University, 1600 Holloway Ave ADM 153,
San Francisco, CA 94132 | (415) 338-7112 | dkapshud@sfsu.edu

logo file formats (high-resolution): EPS, TIFF, JPG, PNG, or PDF



**SAN FRANCISCO
STATE UNIVERSITY**

Apparel Design & Merchandising Program
San Francisco State University
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